

WE CLAIM:

1. A label comprising:
 - a face sheet;
 - a shape on a first surface of the face sheet;
 - a first circle cut within the face sheet and positioned within a perimeter of the shape;
 - a second circle cut within the face sheet and nested within a first perimeter of the first circle;
 - an adhesive coating at least partially covering a second surface of the face sheet; and
 - a protective panel to which the adhesive coating adheres significantly less than to the face sheet.
2. The label of Claim 1 wherein the shape defines a primary panel, a secondary panel, and at least two flaps, and each of the flaps is adjacent the primary panel on one of a plurality of edges of the primary panel.
3. The label of Claim 2 wherein the first circle and the second circle are located on the primary panel.

4. The label of Claim 1 wherein the first circle and the second circle are cut through the face sheet.

5. The label of Claim 1, wherein a ring formed between the first circle and the second circle is of a size corresponding to a non-read/write portion of a disc.

6. The label of Claim 1 further comprising a third circle cut within the face sheet and nested within a second perimeter of the second circle.

7. The label of Claim 6, wherein a ring formed between the second circle and the third circle is of a size corresponding to a non-read/write portion of a disc.

8. The label of Claim 6 further comprising a fourth circle cut within the face sheet and nested within a third perimeter of the third circle.

9. The label of Claim 8, wherein a ring formed between the third circle and the fourth circle is of a size corresponding to a non-read/write portion of a disc.

10. The label of Claim 1 wherein the face sheet comprises a printable surface.

11. / An envelope assembly comprising:

a sheet of material;

a shape on a first surface of the sheet of material defining a primary panel, a secondary panel, and at least two flaps located adjacent the primary panel near one of a plurality of edges of the primary panel;

a first circle cut within the first surface of the sheet of material and positioned within a perimeter of the shape;

a second circle cut within the first surface of the sheet of material and nested within a first perimeter of the first circle;

an adhesive coating at least partially covering a second surface of the sheet of material; and

a protective panel to which the adhesive coating adheres significantly less than to the sheet of material.

12. The envelope assembly of Claim 11 wherein the first circle and the second circle are located on the primary panel.

13. The envelope assembly of Claim 11 wherein the first circle and the second circle are kiss-cut through the first surface of the sheet of material.

14. The envelope assembly of Claim 11 further comprising a third circle kiss-cut within the first surface of the sheet of material and nested within a second perimeter of the second circle.

15. The envelope assembly of Claim 14 further comprising a fourth circle kiss-cut within the first surface of the sheet of material and nested within a third perimeter of the third circle.

16. The envelope assembly of Claim 11 wherein the sheet of material comprises a printable surface.

17. An envelope comprising:

a primary panel;

a secondary panel adjacent an edge of the primary panel;

at least one ring-shaped removable panel defined between a first circle and a second circle on the primary panel;

an adhesive coating at least partially covering one side of the at least one ring-shaped removable panel; and

a protective panel to which the adhesive coating adheres significantly less than the at least one ring-shaped removable panel adheres to the adhesive coating.

18. The envelope of Claim 17 wherein the first circle and the second circle are kiss-cut through the primary panel.

19. The envelope of Claim 18 further comprising a third circle kiss-cut through the primary panel and nested within a perimeter of the second circle.

20. The envelope of Claim 19 further comprising a fourth circle kiss-cut through the primary panel and nested within a perimeter of the third circle.

21. The envelope of Claim 17 wherein the at least one ring-shaped removable panel comprises a printable surface.

22. The envelope of Claim 17 wherein the protective panel comprises at least one of a transparent material and a translucent material.

23. The envelope of Claim 17 further comprising a layer of silicone positioned between the protective panel and the at least one ring-shaped removable panel.

24. The envelope of Claim 17 further comprising a fold line between the primary panel and the secondary panel.

25. An envelope comprising:

a panel having a plurality of nested ring-shaped removable panels;

an adhesive coating at least partially covering one side of each of the ring-shaped removable panels; and

a protective panel to which the adhesive coating adheres significantly less than the ring-shaped removable panels adhere to the adhesive coating.